

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Supplying of Brochures of the books by M/s. Hyderabad Publishers, Hyderabad - Amount sanctioned Rs.20,000/- – Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 551

Dated:13-06-2011

Read the following:

1. Govt.Lr.No.1926/PMU/DDC/2011, Dt.29-04-2011 of YAT & C (PMU) Department.
2. Invoice No: 013, Dt.16-05-2011 of M/s. Hyderabad Publishers, Hyderabad.

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**ORDER:**

To promote Tourism destinations of Andhra Pradesh State, the Tourism Department has been supplying of 1)The Splendour of Hyderabad and 2) The Royal Palaces of the Nizams, brochures and books in important occasions, as a part of promotional initiatives. As a follow up of these initiatives, this Department has requested M/s. Hyderabad Publishers, Hyderabad, supply of 10+10 nos of books and brochures, to distribute. The two books are priced Rs.2000/- each, Department request for 50% discount on the price. After supplying of books and brochures, the above said agency has forwarded bill amounting to Rs.20,000/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.20,000/- (Rupees Twenty Thousand only) to M/s. Hyderabad Publishers, Hyderabad, supply of books and brochures for the department to distribute.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – M.H 102 Tourist Accommodations and other facilities to Tourists – GH 11 Normal State Plan – SH (12) – Advertisement for Promotion of Tourism, - 260 – Advertisements, Sales and Publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at Para 2 above, in favour of M/s. Hyderabad Publishers, Hyderabad.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT (T)**

To,  
M/s. Hyderabad Publishers, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**